

Application for the UWF College of Business Marketing Project

Company Name	
Company Address	
Primary contact: Name, title, email, phone	
Please provide a brief description of your company	
How long has the company been in business? (minimum of 2 years in business)	
How many employees are on payroll? (minimum of 2 employees not related to the owner)	
What is your company's website address? (must own domain name)	
Which social media platforms is your company on? (minimum of one)	
Are you looking to grow your business?	
What is your annual marketing budget? Are you willing to spend a minimum of \$500-1000 on digital/social media marketing initiatives if the recommendations are convincing?	
Which class would you like to apply for?	Social Media OR Digital Marketing

If selected, businesses must be agree to the following criteria:

1. Must register as an SBDC client at www.sbdc.uwf.edu.
2. Must meet with student team(s) during the beginning of the semester for an initial interview (either at business location or an SBDC office). During this interview, students will ask you about your social/digital media marketing efforts, and learn about your company to better understand your company.
3. Be willing to promptly answer e-mails or phone calls throughout the semester from the student team if they have follow-up questions (the more you put in, the more you get).
4. Must attend the student team's final presentation towards the end of the semester at UWF (they've worked hard on your project all semester and are excited to share their recommendations with you; we'll provide you with dates ahead of time).

I agree to the above terms and am excited to apply!

Business Owner

Date